



Community Resource Mapping Evaluation

Project: Trichy, India

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Program Background: Mothers in three subprojects of the Trichy project in India have conducted Community Resource Mapping sessions. The goal of this activity has been to collect data and information on available resources and opportunities for starting livelihood business activities in those areas. With this knowledge on what resources are available and what have been lacking in the communities, they have been able to develop and implement livelihood business ideas such as trading goods, fresh produce, farming, running shops, jewelry business, starting tea shops and hotels, etc. This has been the first step taken by mothers in those areas who are looking to start any livelihood businesses.

Purpose of the Evaluation:

- To gain knowledge on the outcomes of Community Resource Mapping, particularly if it has increased awareness of livelihood opportunities, developed their skills and knowledge, and increased entrepreneurship among the mothers.

Methods:

- Survey of 211 randomly selected SMG mothers and analyzed through Survey Monkey.
- Focus group discussions with 10 mothers involved in livelihood activities

Key Findings and Conclusions:

- Most of the mothers, almost 94% of the respondents, reported to have found the activity as an important initial tool to gather information relevant to their livelihood business ideas and activities.
- Mothers also expressed that their skills as well as their knowledge has increased through this activity. Almost 90% reported an increase in skills and 67% reported an increase in knowledge. Being able to identify resources and knowing various trades were some of the top skills gained through community resource planning.
- The evaluation also found some increase in entrepreneurship among the mothers, with almost one third of the mothers reporting to have started one or other kind of livelihood activity after community resource planning.