As I write this I’m working from home, as are most of my Unbound colleagues. Like others around the world, we’re heeding the advice of health care professionals and our local governments in order to minimize exposure to COVID-19.

This unprecedented situation has presented significant challenges to Unbound as to all of us. Thankfully, we’ve been able to weather this storm because of the generous support of our sponsors and other benefactors, whose record contributions in 2019 allowed us to send more than ever before to the field.

In addition, because Unbound distributes benefits to most sponsored members by way of electronic cash transfers, those benefits have continued to flow during the crisis. Families are still receiving the funds they need to overcome devastating poverty and build for the future.

Still, while we endure the difficulties of the times, we’re mindful of those throughout the world who live in special peril. We think of those living close together in slums, those without access to clean water or adequate sanitation, those without medical care, and those who have no choice but to go out to work. They remind us that in difficult times it’s the poor and marginalized who are most affected.

My sincere hope is that by the time you read this, the COVID-19 crisis will have diminished. But, whether or not that’s the case, we know that economic recovery will not be quick or easy. Maintaining a consistent level of support for those in our program will be an ongoing challenge.

We’re confident you’ll continue to help us meet that challenge, and we hope this report will give you the confidence to do so. As always, before and into the future, you can rely on Unbound to serve with integrity, prudence and transparency.

Thank you for your generous support.

Martin Kraus
DIRECTOR OF FINANCE
PUTTING FAMILIES FIRST

RESPONSIBLE, TRANSPARENT FINANCIAL MANAGEMENT IS A HALLMARK OF UNBOUND. WE PUT THE NEEDS OF SPONSORED FRIENDS AND THEIR FAMILIES FIRST WHEN DECIDING HOW TO ALLOCATE AND SPEND RESOURCES.

Unbound’s total contributions and revenue reached $141 million for the 2019 calendar year, with $113 million disbursed directly to our field projects in Latin America, Asia and Africa.

Unbound is immensely grateful to our sponsors and donors, whose support helps the families in our programs create change in their lives and communities.

92.6% program support

3.5% administration
3.9% fundraising

SOURCE: 2019 FINANCIAL STATEMENTS
## STATEMENT OF ACTIVITIES
For the Year Ended December 31, 2019

### Public support and revenue
- **Sponsorships**: $123,296,353
- **Contributions**: 14,045,848
- **Total Public Support**: $137,342,201
- **Other Revenue**: 2,009,176
- **Unrealized loss on Foreign Currency Exchanges**: (921)
- **Unrealized gain on Investments**: $1,871,463
- **Total Public Support and Revenue**: $141,221,919

### Expenses
- **Program**
  - Funding to Projects: $112,998,237 (84.8%)
  - Program Support Services: 10,381,368 (7.8%)
  - **Total Program Expenses**: $123,379,605 (92.6%)
- **Fundraising**: $5,149,475 (3.9%)
- **Administration**: 4,640,952 (3.5%)
- **Total Supporting Services**: $9,790,427 (7.4%)

- **Total Expenses**: $133,170,032 (100%)

### Net asset increase
- **$8,051,887** *

*Change in Net Assets from Operations

- Advance payments from donors received in 2019 for distribution in 2020: $412,649
- Net additions/reductions to Management-Designated reserves and property and equipment: $7,639,238
- **Total Net Asset Increase**: $8,051,887
STATEMENT OF ACTIVITIES
For the Year Ended December 31, 2019

Public support and revenue

Sponsorships .............................................................................. $123,296,353
Contributions .................................................................................. 14,045,848
Total Public Support ........................................................... $137,342,201

Other revenue

Unrealized loss on Foreign Currency Exchanges ................................ (921)
Unrealized gain on Investments ................................................... $1,871,463
Total Public Support and Revenue ................................... $141,221,919

Expenses

Program Funding to Projects .................................................................... $112,998,237 (84.8%)
Program Support Services ............................................................ 10,381,368 (7.8%)
Total Program Expenses .......................................................... $123,379,605 (92.6%)
Fundraising ........................................................................................ $5,149,475 (3.9%)
Administration ...................................................................................... 4,640,952 (3.5%)
Total Supporting Services ............................................................... $9,790,427 (7.4%)

Total expenses ................................................................................ $133,170,032 (100%)

Net asset increase ............................................................... $ 8,051,887

*Change in Net Assets from Operations

Advance payments from donors received in 2019 for distribution in 2020 ........................................ $412,649
Net additions/reductions to Management-Designated reserves and property and equipment ...................................... $7,639,238
Total Net Asset Increase ........................................................... $ 8,051,887

Note: Each year the independent accounting firm of BKD, LLP conducts an audit of Unbound’s financial statements and accounting practices in accordance with auditing standards generally accepted in the United States of America. A copy of this audit report is available upon request or online at www.unbound.org.

Unbound is a 501(c)(3) nonprofit corporation, federal EIN: 43-1243999.
Contributions are tax-deductible as allowed by law unless otherwise noted.

STATEMENT OF FINANCIAL POSITION
As of December 31, 2019

Assets

Cash and Cash Equivalents .......................................................... $13,894,735
Investments ......................................................................................... 48,499,148
Receivables ......................................................................................... 282,734
Other Assets ......................................................................................... 751,260
Property and Equipment, Net .......................................................... 3,204,050

Total assets .................................................................................... $66,631,927

Liabilities and net assets

Accounts Payable ..................................................................... $288,383
Accrued Expenses and Deferred Revenue ................................ 1,492,024
Annuity Obligations ..................................................................... 571,238

Total liabilities ................................................................................. $2,351,645

Net assets

Without Donor Restrictions .......................................................... $31,597,985
With Donor Restrictions ................................................................. 32,682,297
Total Net Assets ........................................................................... $64,280,282

Total liabilities and net assets ..................................................... $66,631,927

Note: Each year the independent accounting firm of BKD, LLP conducts an audit of Unbound’s financial statements and accounting practices in accordance with auditing standards generally accepted in the United States of America. A copy of this audit report is available upon request or online at www.unbound.org.

Unbound is a 501(c)(3) nonprofit corporation, federal EIN: 43-1243999.
Contributions are tax-deductible as allowed by law unless otherwise noted.
HOW WE WORK

At Unbound, we believe the surest path out of poverty is a self-directed one. It’s why our sponsorship program focuses on creating relationships that promote mutual respect, dignity and empowerment.

SPONSORSHIPS

More than 301,000 children, youth and elders were sponsored through Unbound in 2019, forming relationships of mutual respect, trust and dignity with their sponsors. Of those sponsored friends, 93 percent participate in Unbound programs that use cash transfers as the primary method for delivering benefits.

PERSONALIZED BENEFITS

The cash transfer model allows sponsorship benefits to be highly personalized. Families have the flexibility to use their benefits for what they need most. They set goals and create budgets with support from social workers. While families typically focus on their children’s education, they may choose to use funds for food, housing, developing new livelihoods or other critical needs.

PARENT GROUPS

Through small self-help groups, Unbound is harnessing the collective wisdom of parents to make our programs around the world more effective, personalized and resilient. In these groups, moms and dads are creating communities of support that do everything from running aspects of the Unbound program, such as correspondence with sponsors, to creating their own savings and credit cooperative like mothers did in Nairobi, Kenya.
3 MORE WAYS UNBOUND HELPS

SCHOLARSHIPS

Education is a key to young people achieving their potential. That’s why in 2019, Unbound awarded more than $3.9 million in scholarships to 9,086 students — helping them continue in secondary, vocational and university education.

Through our scholarship program, sponsored and non-sponsored youth pursue educational goals and develop leadership skills through community service. Scholars become role models for younger children, showing them what’s possible with perseverance, hard work and a commitment to helping others.

AGENTS OF CHANGE

Agents of Change is an innovative platform that awards grants to Unbound parents groups to make improvements in their communities. It supports people’s investment in the towns, villages and neighborhoods where their families are rooted, and helps support the kind of stable, safe and life-giving communities where people thrive instead of just survive.

Once a group identifies a common need — a bathroom at a school, street lights in a dark neighborhood, a well to safeguard a community’s water source — they complete the Agents of Change application, which includes an analysis of projected costs and existing resources as well as a comprehensive plan for completion. In 2019, Unbound awarded $341,355 in Agents of Change grants to fund initiatives in nine countries.

DISASTER RESPONSE

Disasters take a disproportionate toll on people living in poverty, often destroying the headway they’ve made to improve their situations. In 2019, we disbursed more than $61,000 for disaster response to six Unbound programs. The funds helped nearly 200 families recover from fires, earthquakes and severe storms. Disaster response funds will be utilized in 2020 to respond to families in dire need because of the COVID-19 pandemic.

Visit unbound.org/donate for information about targeting donations for scholarships, Agents of Change, disaster response or other giving opportunities.
PLANNED GIVING

Planned giving addresses a donor’s wishes to:

- Make immediate or future contributions to benefit a sponsored friend in the Unbound program
- Give to a specific program such as scholarships or disaster response
- Support the general mission of Unbound

In 2019, gifts received through planned giving options totaled almost $3.7 million and primarily supported scholarships, urgent needs of families, sponsorship of children and youth, and grants to assist the work of Unbound programs around the world.

“It’s encouraging to see newer, smarter giving models making such an impact. Unbound doesn’t perpetuate dependency. It creates sustainable programs that provide a family with the resources they need for their own individualized path out of poverty, especially through education and enterprise.”

— Wayne Paulter, Unbound sponsor
CHARITY WATCHDOGS GIVE UNBOUND HIGH RATINGS

Unbound earns high rankings by meeting and exceeding standards set by respected third-party organizations that evaluate charities. The recognition demonstrates the work Unbound puts into solid financial stewardship.

CHARITY NAVIGATOR

Charity Navigator rates charities based on factors in two main areas: financial health and accountability and transparency. It awarded Unbound 4 out of 4 stars, with the highest score of 100 in the area of accountability and transparency.

CHARITYWATCH

CharityWatch gave Unbound an A+, its highest ranking. CharityWatch evaluates charities on how much of their budgets are spent on programs, fundraising costs, governance practices and financial transparency.

BBB WISE GIVING ALLIANCE

The BBB Wise Giving Alliance requires that a charity meet 20 rigorous standards for accountability in order to qualify for its charity seal. Unbound met all 20 standards, which evaluate how an organization spends its money and governs itself.

GUIDESTAR

Unbound holds the Platinum Seal of Transparency, the highest level of recognition offered by GuideStar.
The Unbound Governing Board represents sponsored individuals and their families, sponsors and donors. The board operates under a policy governance model that determines and demands appropriate organizational performance. Transparency and clear communication allow the board to work positively with the Unbound staff in providing direction and inspiration for the organization while holding management accountable.

David Herbison
Chief Governing Officer
Banking and financial services
Tigard, Oregon

Vicki Berger
Deputy Chief Governing Officer
Retired museum curator
Phoenix, Arizona

Alison Avayu
Health and wellness coach
Ft. Lauderdale, Florida

Joe Barker
Teacher and community outreach director
South Fulton, Georgia

Dennis Bernardo
Information technology consultant
Chicago, Illinois

Abby Marie Harris
Corporate paralegal
Colorado Springs, Colorado

Emma Miller
Marketing manager
Chicago, Illinois

Cindy Ricks
Career law clerk
Salt Lake City, Utah

Rich Swan
Attorney, sales manager
Denver, Colorado

Hugo Plaza Beltran
Unbound coordinator (non-voting)
Cochabamba, Bolivia

Vincent Murmu
Unbound coordinator (non-voting)
Dumka, India

Father Greg Schmitt, C.Ss.R
Unbound preacher (non-voting)
Kansas City, Missouri

Martin Kraus, Treasurer
Director of finance, Unbound (non-voting)
Kansas City, Kansas

William Hansen, Secretary
Finance manager, Unbound (non-voting)
Kansas City, Kansas

Scott Wasserman
President/CEO, Unbound (non-voting)
Kansas City, Kansas

WHERE WE WORK

Bolivia • Chile • Colombia • Costa Rica • Dominican Republic • Ecuador
El Salvador • Guatemala • Honduras • India • Kenya • Madagascar
Mexico • Nicaragua • Peru • Philippines • Rwanda • Tanzania • Uganda
OUR MISSION

UNBOUND’S MISSION IS TO WALK WITH THE POOR AND MARGINALIZED OF THE WORLD.